

Finding Your Perfect Wedding Photographer

By Peter Doyle of STORYBOARDLIFE.com

There is a fast and easy way to find *your perfect wedding photographer* without losing your sanity.

Introduction

Your Search

Over the past few years I have met a growing number of Brides who are exhausted and frustrated from trying to find their perfect wedding photographer. With so many photographers entering the wedding industry every year finding the perfect photographer is an increasingly difficult task. Here is a typical story. The Bride will search Google and create a list of about ten photographers to meet. She and a few of her friends and family will then drive to meet each photographer on the list. She will then ask each photographer the same questions and each photographer will either regurgitate the text on their website or give the Bride the answers he thinks she wants to hear. After a few days of this process the Bride is mentally drained, physically exhausted and more confused than when she first started her search. Unfortunately, what started as an exciting adventure has now become a burden she has to tolerate.

Choosing Your Perfect Wedding Photographer was written to specifically give Brides the tools needed to help ensure a great experience and success during their search for a wedding photographer. Each Bride needs to find a photographer whose style and skill set allow him or her to capture the unique aspects of the Bride's relationship with her Groom. Each photographer has a style or *Signature*. So does each relationship. The most important part in choosing a photographer is finding one whose *Signature* matches that of the relationship. This ensures that the final product is a set of pictures that will be a fitting remembrance of this most important day.

The key to success is to know your relationship's *Signature*. *Signature* is the personality and style of the relationship as a whole and individually. Without knowing the relationship's *Signature*, it is difficult to not only know what to look for when evaluating a photographer's website but also know how to articulate that *Signature* to the photographer.

Why should the Bride know about her relationship's *Signature*? Well, have you ever noticed how couples hold hands, hug, or converse in proximity? It is different for every couple isn't it? *Here's a better question*. How do the two of you hold hands, hug, or converse in proximity? I bet there is a difference between you and other couples. Relationships are replete with these nuances and these nuances comprise your unique *Signature*. If the Bride hires a photographer who cannot capture her *Signature* then the result is often times tears of frustration rather than tears of joy. Let us both keep that from happening.

A note to Brides

You should read this ebook through *before* searching for your photographer. This will allow you to solidify your photographic expectations and have a working knowledge of contracts and products before speaking with any photographer. As a result, you will be able to choose the best photographer for you and only pay for what you truly desire in your wedding collection.

Many times the Groom is not very interested in participating in this process. Here are a few suggestions that may help get him a little more involved.

1. *Choosing the WRONG photographer* will result in wasting good money on useless photographs.
2. *Choosing the WRONG photographer* will mean having a person that you do not like hanging around *for the entire wedding day!*
3. *Choosing the WRONG photographer* may cause the wedding party and guests to become uncomfortable and uneasy. This may result ultimately in the question, "Your wedding was great except for the photographer, where did you find him/her?"
4. *Choosing the BEST photographer for you* will mean having someone you trust help create photographs that will be seen by your grandchildren. In short, a wise investment.
5. *Choosing the BEST photographer for you* will mean feeling comfortable with the photographer, which means better photographs.
6. *Choosing the BEST photographer for you* is the right thing for you to do.

One final note: I have included worksheets at the end of the book for you to write down your answers and thoughts. These worksheets should be used as a reference when searching for your wedding photographer. In addition, take the worksheet on contracts along with you to your appointments to ensure that all the important particulars are covered before you sign with a photographer.

Let's get started!

Table Of Contents

Introduction	1
Your Search	1
A note to Brides	2
Table Of Contents	3
Chapter 1: Where to Start.....	5
The Signature	5
Movies	6
Worksheet 1.1	6
Magazines	6
Worksheet 1.2	6
Chapter 2: A Pin in a Haystack.....	7
Searching on the Web	7
Friends and Family.....	8
Vendors	8
The Photographers' Website.....	8
Chapter 3: The Call	10
Contacting your Prospective Photographer	10
Calling the Photographer	10
A WORD OF CAUTION.....	11
Chapter 4: Location, Location, Location.....	12
Your Venue	12
Domestic and International Travel	12
Destination Photographer:	13
Your Local Photographer:	13

Chapter 5: Losing Your Soul	15
Contracts and Expectations	15
Chapter 6: Your Choice	17
It's Easier Than You Think.....	17
About the Author:.....	18
Worksheets	19
Worksheet 1.1, 1.2	19
Magazines	20
What Do You Want?	21
Photographers.....	21
Vendor Policies	22
Ceremony Venue #1	22
Ceremony Venues #2	23
Ceremony Venue #3	24
Contracts	25

Chapter 1: Where to Start

The Signature

Preparing for your wedding day is an exciting process. You choose your day, venue, theme, cake, decorations, and then celebrate it with your friends, family and loved ones. After months of preparation the wedding day finally arrives and everything is in its place as you desired. The vendors that you spent months finding have arrived to transform the venue. As you prepare, the photographer captures your emotions and the family's bond. Your Bridesmaids are excited and nervous for you.

You are now waiting to walk down the aisle and the door suddenly opens. Cameras flash all around and your eyes connect with his. Vows and promises are given and accepted. The officiate gives you two permission to kiss and then you walk hand-in-hand for the first time as husband and wife. Your family and friends celebrate with you throughout the reception. The cake is cut. The garter and bouquet are tossed to eager and not so eager singles. As the night winds down, everyone will line up and cheer for the two of you one last time as you run together to the getaway car. My question to you is this, "Will your *Signature* be captured?"

Your relationship's *Signature* must match the *Signature* of the photographer to ensure the best possible results. Far too many Brides are disappointed with their photographs because the *Signature* of the Bride and photographer simply did not match. The Bride and Groom are glad that there are photographs for their family's history, but they are disappointed that those photographs will not be shown proudly to their friends and family. Using buzzwords and phrases such as *photojournalism*, *candid photos*, *in the moment*, *traditional*, *contemporary*, *portraiture* and *chic* are no longer enough to ensure matching *Signatures*.

The best way that I have found to identify a couple's *Signature* is to avoid buzzwords altogether and ask questions such as, "What movies do you watch? What magazines do you read?" We watch certain movies because we identify with a character, plot or scene within it. These preferences give the photographer great insight into the relationship's *Signature*. Magazines also offer great insight because they show how a Bride and Groom would like to be seen in their photographs. Consider how *Vogue*, *GQ*, *Atlantan Brides*, and *W* all have unique photographic styles. These preferences let the photographer know how the couple would like to be seen individually. In addition, the answers to these questions will help the Bride and Groom communicate what they are looking for to the potential photographer. More importantly, the Bride and Groom will be able to identify the best photographers for them

while perusing the web and wedding directories.

Movies

Movies that you like reveal a lot about your personality and how you would like your wedding day to be seen through your photographs. For example, if you like family oriented movies, then you will most likely want photographs that have an emphasis on the interaction of friends and family. On the other hand, if you enjoy romantic, action or high drama movies, then you might be more interested in photographers who are able to produce dramatic photos that focus on you and your spouse. In addition, what are some of your favorite scenes and why do you like them? Take a few moments to write down your answers to the questions below.

Worksheet 1.1

1. What two movies do ***you and your fiancée*** enjoyed watching together? Which is your favorite scene in each and why?
2. ***What are your*** two favorite movies? Which is your favorite scene in each and why?
3. ***What are your fiancée's*** two favorite movies? Which is his favorite scene in each and why?

Magazines

Magazines offer great insight into how you view details and photographic composition. What draws you to the style and layouts such as Vogue, GQ, Atlantan Bride, or W? Is it how the models are posed or what is included in the photograph itself? For example, do you enjoy the photographs that have just one model or do you like the ones that have more than one model? Do you enjoy photographs of details or do you like the photographs that show the environment and people? More often than not, you will enjoy everything about the photographs in the magazine. Even so, write down the particulars you like about the photographs and layouts of the magazine.

Worksheet 1.2

1. What two magazines do you enjoy perusing most?
2. What about the photos do you particularly enjoy viewing?

Chapter 2: A Pin in a Haystack

Searching on the Web

You have answered questions that helped you identify your *Signature* and now is the time to start your search. Google gives the most relevant search results that I have found so I suggest you start there. Because of the influx of photographers, the two words, “wedding photographer” will result in a list comprised of over a million wedding photographers from here to New Zealand. You would have an equal chance to find a great photographer with this list as you would blindly pointing your finger at a random page in yellow pages. To keep this from happening here are some ideas to make the search process easier and more accurate. Use words that are specific to you concerning your city, state, venue, and the type of wedding photography you are looking for. Here are some suggestions:

1. [your city] [your state] wedding photography
2. [your city] [your state] wedding photographer(s)
3. [your venue] [your hotel] wedding photography
4. [your venue] [your hotel] wedding photographer(s)
5. [photography style] wedding photography
6. [photography style] wedding photographer(s)

Remember that Google is a search engine that can only identify the text of the photographer’s website. It does not recognize the quality of their photographs. As a result, ranking high in Google is more a matter of technical prowess rather than business ethics or customer service. I suggest that you peruse three to five pages of the search results.

Another great resource is the online wedding directory. Within these directories there are vendors for nearly every wedding category imaginable. Directories are by far the easiest places to find and compare vendors. Keep in mind that not all directories have quality photographers or vendors from which to choose. Directories make money from paid advertisement placement. Therefore, quality may not be a primary criterion for placement. The only way that you measure a photographer’s skill is to view several of their portfolios. The best way to search for these directories is “[your state, your city] wedding directories.”

Here is a word of warning concerning time management. If you attempt to view every vendor that you fancy you will quickly run out of time. Create a vendor search schedule to help you stay on task. For example, search for florists for one hour and then search for reception venues the second hour. Also, delegate part of the process to your maid of honor and other trusted friends and family members. They can search and give you a list of quality vendors.

Most directories will have different levels of advertisement for the vendors. This will range from a featured section to the "this-is-free-so-anyone-can-join" section. For the sake of time you will want to focus on those vendors that have at least an image beside the company's name.

Use worksheet 2.1 to list the photographers who match your signature.

Friends and Family

Do not neglect one of your most trusted resources, *your friends and family*. Everyone knows at least one couple that has gotten married within the last year or so. Get the phone numbers of those brides and inquire as to who photographed their wedding. Also, take a few moments to ask a few questions such as:

1. Is there anything that you wish you would have known before hiring your wedding photographer?
2. Are there any tips that you can give me about the selection process that would help me in my search?

Vendors

The owners and managers of your ceremony/reception venues along with other vendors are great resources. Inquire about their personal recommendations or a list of preferred vendors. Now that you know how and where to search for your photographer lets go over a few points about what to look for in a photographer's portfolio.

The Photographers' Website

The website is the wedding photographer's personal gallery of their *best* work. While perusing the gallery do not forget to keep notes about what you like about the photographs. Ask yourself:

1. Can I see my spouse and myself in these types of photographs?

2. Would I refer others to this site?
3. Are there a variety of photos from different venues and environments to make a good assessment of their talent?

Don't be shy about your comments; be as honest as if you were looking at your own photos. If you are not impressed with the photographs that you see then quickly move on to the next site. Never stay on a website any longer than you need to.

When you view photographer's websites, your purpose is to find those photographers that have an eye to capture your *Signature*. While perusing these websites **LOOK ONLY AT THE PHOTOGRAPHS**. You will either like the photographs or you won't. Do not waste your time giving the photographer the benefit of the doubt. You would not want to "learn to like" your photos so do not take the time to learn to like a photographer's portfolio. The photographer either can capture your *Signature* or the photographer can not.

While visiting the site do not forget to visit the photographer's blog. The blog tells more about the photographer as a person. Their blog may be one of the best ways (next to visiting face to face) to see and get a feeling about their *Signature*. Keep in mind that some photographers' websites serve as both their gallery and blog. This is the case from my website at www.storyboardlife.com.

As I stated before, please remember to resist any temptation to view prices or any unrelated categories pertaining to children portraiture and/or high school senior portraits while on the website. You are on a mission so always remind yourself to stay on task. Once you have a good feeling about the photographer and their work then write that website in worksheet 2.1 and move on to the next one.

During your search, listen to your intuition because it knows more about you than anyone else. Of course, your intuition needs plenty of good research. So take your time and learn and see as much as you can. When the time comes to make this important decision, you will be excited and extremely confident in your choice.

Chapter 3: The Call

Contacting your Prospective Photographer

Approach your first contact with the photographer as you would an interview. Remember, you are hiring a professional to do a job that cannot be repeated. Therefore, it is important to get to know the photographer as much as possible over the phone to determine if you would like to make an appointment.

Also, since there are more photographers out there than you could possibly meet in a year, it is important to limit your appointments to your top 3-5 photographers. You may want to allocate up to an hour and a half for each meeting. Always take into account additional time for travel. In all truthfulness the search for your photographer will most likely resemble a part-time job. Protecting your valuable time throughout this process will help you keep your sanity. Here are a few things you may want to keep in mind when you call a potential photographer for the first time.

Calling the Photographer

Let the photographer know that you have seen their website and that you are impressed with their work. However, you would like to ask a few additional questions that were not covered on the website. The focus of this contact is to learn if you like the photographer's personality.

- When the photographer answers the phone, notice their tone. Do they sound happy, annoyed or glad to speak with you? Remember, you are calling the photographer's business phone number. The photographer knows that you are calling for a business reason. There is no excuse for the photographer to answer any other way than graciously.
- Ask about date availability and the location of the wedding and reception.
- Ask open-ended questions such as: What do you like about photographing weddings? How long have you photographed weddings? Do you photograph other genres? Ask any questions you can think of that will educate you on their personality and wedding photography career.
- When you make an appointment, let the photographer know where you live and the times you are able to meet. It helps to know where the photographer is located in order to determine the best place to

meet in between or at the studio. Listen to see if the photographer is flexible enough to go out of his/her way for you. If the photographer is not able to meet with you on the dates that you have given, then the photographer should offer some suggestions that will work for the both of you

- **THE MOST IMPORTANT QUESTION:** What types of brides would they not photograph? Serious photographers know the personality of the bride that they best work with. They may stumble a bit with this question because it is rarely asked. Listen to their answer and ask yourself if you fit within that niche?

If you are pleased and your intuition says, “yes,” then set up personal face-to-face appointment.

A WORD OF CAUTION

Professional photographers make their living on providing photographic services and not talking over the phone. The photographer may have a “strong urge” to have you meet in person. *This is not bad!* What is potentially bad is how they urge you to make an appointment. The photographer should converse with you and help you make the best photographic decision possible. Beware of the photographer who refuses (in tone or verbal) to answer questions and pushes you to quickly set up an appointment. This shows a lack of respect and it is unacceptable.

If however, the photographer is open with you, offers advice, and enquires what you desire, then the photographer is demonstrating a professionalism that is foundational in being a good match for you. As always, if you feel comfortable with what you learn, then set up a face -to-face appointment.

Chapter 4: Location, Location, Location

Your Venue

Not every photographer can photograph in every venue and location. When perusing a photographer's website look to see if the photographer has photos from a variety of locations? You do not want to have to worry if the photographer can only capture your Signature in selected locations.

When viewing websites ask yourself:

1. Does this photographer have the ability to adapt to his or her surroundings? (Are there a variety of photographs from a variety of locations?)
2. Does the photographer display creativity in posing while maintaining high quality portraiture?
3. Does the overall personality of the website draw your attention? (Ask a close friend to review those websites and offer their thoughts on what they see.)

Quality professional wedding photographers know how to use their surroundings as an appropriate backdrop for romantic portraits. For example, if you are going to have a candle light wedding, then the photographer should have the necessary equipment to correctly expose for that extremely low light environment. If you are getting married on the beach, then your photographer should be able to ensure correct exposure so that not every photograph is a silhouette.

Domestic and International Travel

Why wait to fly to your honeymoon when you can just have a destination wedding? Panoramic landscapes and picturesque cityscapes will give real meaning to your commitment to one another. In addition, your guests will thank you for the invitation to an experience that they won't soon forget. Brides will often ask if they should hire a photographer from that particular destination or hire a local photographer within their country. Here are some ideas to consider before deciding if you will hire a local photographer or a destination photographer.

Rule Number One: Under no circumstances should you "*hope for the best*" when deciding between a local photographer who will travel with you and a photographer from that particular destination. Because of the time and

effort required preparing for your day, your search should immediately begin after deciding your destination and date. Procrastinating typically results in choosing a photographer on the basis of price, website, and unverified promises from the photographer. It is far better to take your time, as well as, invest your money into a photographer *you are confident with* rather than looking at your wedding photos wondering, “what was the photographer thinking?” Here are a few questions to consider before making your choice.

Destination Photographer:

1. In a worse case scenario, how difficult would it be to contact the photographer before or after the wedding? For example, are you able to easily make contact via phone or email if timelines and venues were to change?
2. Don't forget about time zones. Far away destinations are nice but if you have to either get a phone call or make a call at 3am then you might be a little annoyed if you have to get up early the following day.
3. Do you have good references from your friends, customers, and vendors concerning the photographer?
4. Consider scheduled payments and exchange rates. The contract should always state that the price of your package is in your country's currency. This is especially important if you schedule your payments throughout the year. Exchange rates change from hour to hour and from day to day. You don't want to be stuck paying 50% more because the exchange rate changed.
5. Laws concerning contracts vary from country to country. Therefore, how are payments and contractual agreements verified? For example, I have a dedicated website for each Bride and Groom composed of a downloadable PDF copy of the signed contract along with an itemized list of payments and dates or those payments.

Your Local Photographer:

1. Does the photographer have a valid passport? Only photographers with valid passports should be considered if your wedding is outside the United States. Woe to the Groom who has to comfort his bride because the photographer was denied

a passport a week before the wedding.

2. Has the photographer traveled to that particular destination and is/will be familiar with pertinent laws and cultural etiquette?
3. Will the photographer bring extra equipment and how will it be packed?

A Contract Caveat:

The contract should itemize where responsibility lies between the photographer and client. Responsibilities such as: travel, any necessary additional payments, timelines, room and board should be clearly understood between the two parties before the contract is signed.

Remember that your photographer will be with you until the end of your wedding day. You should feel confident in your photographer's professionalism, talent, and ability to photograph your *Signature* anywhere in the world.

Chapter 5: Losing Your Soul

You may not lose your soul, but you may feel as if you did if you sign a contract that rips you off! Contracts must include an itemized list of everyone's responsibilities and expectations.

Contracts and Expectations

I was once told in a contract law class that the best way to stay friends is to keep a contract. As I see it, I am a friend to my clients and as such I want to remain friends for a very long time. A contract that benefits all parties is one of the most important tools to ensure that there are no misunderstandings concerning allocated responsibilities. Your photographer should have no problem including anything that you both agree to in the contract. Since most contracts are signed six to twelve months in advance it is quite possible that you and/or the photographer may forget what was agreed upon. Contracts serve as a helpful reminder if this situation occurs. Here are a few subjects that should be included in the contract **BEFORE YOU SIGN**:

- Contact information of the bride and groom.
- The future address and phone number of the bride and groom after the wedding.
- Contact information of the photographer.
- There should only be one exclusive photographer (paid photographer) at the wedding. The photographer should not have to compete with another photographer for the important shots; it makes for a very unhappy bride.
- The photographer should not open your entire wedding gallery to the public without your permission. Weddings are private events and as such should be kept that way unless otherwise permitted.
- Model Release. The photographer should only use the photographs for advertisement purposes.
- A "Limit of Liability" clause should include the particulars concerning any photograph that is lost. What are the terms of your compensation? **Please do not sign a contract unless it has this clause.**

- What is the cancellation policy? Be sure the wording is very clear about what happens if you cancel and what monies, if any, will be returned.
- What are the terms of your usage and reproductions of the photographs?
- What is included in your wedding photographic collection? Anything and everything that the photographer is promising to give you needs to be written down. **Please do not sign a contract unless it has everything that you two have agreed upon.**

Chapter 6: Your Choice

It's Easier Than You Think

So here we are, the final chapter of your search. You have discovered and learned to articulate your relationship's *Signature*. You have visited countless websites and found qualified photographers. You have made appointments and met face-to-face with qualified prospects. All your expectations and responsibilities between you and the photographer are now included in the contract.

So how do you choose? In some cases there is one photographer who will stand out in your mind far above the rest. If this is the case then sign the contract. However, if there are a number of equally qualified photographers then I will leave you with five statements that should help you decide within thirty minutes.

- If the budget is the most important part then invest in the photographer that you are most comfortable with and purchase the minimum wedding package.
- If you want to spend as much money as you can no matter what then choose the most expensive perfect photographer and buy everything they have to offer.
- If experience is the most important part then choose the perfect photographer who has been in business the longest.
- If the personality of the photographer is most important then choose the perfect photographer that you liked the best.

So there you have it. That was probably more information that you expected and by the time you got through with it the decision was the easiest part. A little information can you get a long way and hope this information helped you find your perfect wedding photographer. If you have any suggestions or any additions that I should include in further editions then let me know as well. Congratulations on your engagement and upcoming wedding and I hope to talk to you soon.

About the Author:

Although I have been in many places throughout the years, one thing is consistent, my story. My story is simple

- * I love people

- * I love traveling

- * I love photographing them both.

Photographing weddings is about photographing the beginning of a family's history. A new branch of the tree is created with the words, "I do." Although moms, dads, grooms, brides, or family friends may pay for my services, I am really working for those generations that will see my work ten to thirty years from now. Stories give meaning to mere facts and these stories are the ones that the grandsons and granddaughters will want to see, hear and ponder.

Talk to you soon,

Peter

www.storyboardlife.com

Worksheets

Worksheet 1.1, 1.2

What two movies do *you and your fiancée* like to watch?

1. _____ 2. _____

What's your favorite scene and why?

What types of movies do *you* like to watch?

1. _____ 2. _____

What's your favorite scene and why?

What two movies does your fiancée like to watch?

1. _____ 2. _____

What is his favorite scene and why?

Magazines

What four magazines do you like to peruse.

1. _____ 2. _____
3. _____ 4. _____

What do you like about their photographs and layouts?

What Do You Want?

Use this sheet to write down how you envision your wedding or at least important parts of the wedding that you would like to have captured by the photographer. This will allow you to set priorities for what is important to you. For example, if spending time with friends and family is very important to you then you will want to have the photographer focus on the interactions of your and your guests rather than take extra time to get some intimate photographs of your and your spouse.

What would you like to have at your wedding	

Photographers

Photographer's websites and what you liked about them.

Website	What you liked

Vendor Policies

Ceremony Venue #1

Venue: _____

Here are some questions you should ask your vendor of your ceremony and reception.

1. Are there any restrictions with the use of flash during the ceremony?

2. Are there any insurance requirements that are required by the vendor?

3. Are there any time limits that the photographer should know? (You can ask the vendor this question and let the photographer know about this.)

4. Are there any places at the venue that cannot be photographed? You need to know your venue's policies on photographs and where they can and cannot be taken.

5. Is there anything that the photographer needs to be made aware of that you haven't asked yet?

6. Is there a contract that vendors have to agree to and sign before the wedding day?

Ceremony Venues #2

Venue #2: _____

Here are some questions you should ask your vendor of your ceremony and reception.

1. Are there any restrictions with the use of flash during the ceremony?

2. Are there any insurance requirements that are required by the vendor?

3. Are there any time limits that the photographer should know? (You can ask the vendor this question and let the photographer know about this.)

4. Are there any places at the venue that cannot be photographed? You need to know your venue's policies on photographs and where they can and cannot be taken.

5. Is there anything that the photographer needs to be made aware of that you haven't asked yet?

6. Is there a contract that vendors have to agree to and sign before the wedding day?

Ceremony Venue #3

Venue: _____

Here are some questions you should ask your vendor of your ceremony and reception.

1. Are there any restrictions with the use of flash during the ceremony?

2. Are there any insurance requirements that are required by the vendor?

3. Are there any time limits that the photographer should know? (You can ask the vendor this question and let the photographer know about this.)

4. Are there any places at the venue that cannot be photographed? You need to know your venue's policies on photographs and where they can and cannot be taken.

5. Is there anything that the photographer needs to be made aware of that you haven't asked yet?

6. Is there a contract that vendors have to agree to and sign before the wedding day?

Contracts

Here are some questions you should ask the photographer and make sure these are included in your contract.

- Contact information of the Bride, Groom, and photographer
- The future address of the Bride and Groom after the wedding
- Is the photographer going to be the exclusive photographer (paid photographer)? The photographer should not have to compete with another photographer(s) for the important shots.
- Is the wedding gallery of photographs going to be open to the public for viewing or for advertising? Since all weddings are private events, only the Bride and her family should give access into wedding galleries.
- Model Release. Unless there is a good reason you should allow the photographer to use the photographs of the wedding only for advertisement.
- Is there a “Limit of Liability” clause that states what happens if the photographer loses photographs of your wedding? What are the terms of your compensation? **Please do not sign a contract unless it has this clause.**
- What is the cancellation policy? Be sure the wording is very clear about what happens if you cancel and what monies, if any, you will receive back.
- What are the terms of your usage and reproductions of the photographs?
- What is included in your wedding photographic collection? Anything and everything that the photographer is promising to give you needs to be written down. **Please do not sign a contract unless it has this clause.**